

A collection of hand-drawn icons in various colors (yellow, blue, green, pink) scattered around the central text. The icons include a lightbulb, a paper airplane, a globe with a blue arrow, a stack of green banknotes, a bar chart with an upward arrow, a magnifying glass, a smartphone, a search bar with the word 'Search', a headset, an envelope with an '@' symbol, and a speech bubble.

INFLUENCER MARKETING

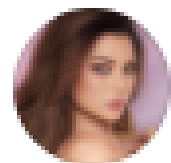


TOP 100 INSTA ACCOUNTS IN LEBANON

By the number of quality and engaged followers

www.samtrabulsi.com

TOP 3 INFLUENCERS IN LEBANON



haifawehbe ✓

Haifa Wehbe

As of today, the most popular influencer from Lebanon is Haifa Wehbe with 9.3M followers. Haifa Wehbe has 660.1K followers in Lebanon. You'll find posts about Music on the @haifawehbe profile.



cyrineanour ✓

• سيرين عبد النور •

• سيرين عبد النور • is the second most popular influencer on Instagram in Lebanon. The total number of the @cyrineanour account's followers is 12.5M, while the number of followers from Lebanon is 573.3K. • سيرين عبد النور •'s content is about Cinema & Actors/actresses.



nouraridaofficial ✓

Nour Arida

One more top-ranked Instagram creator is @nouraridaofficial. Nour Arida has 10.3M followers. Of this amount, Nour Arida has 567K followers from Lebanon.

COUNTRY RANK

Country rank is assigned to every influencer based on the number of real followers and engagement from a particular country. Each influencer can participate in several country rankings, but the score is displayed only for the country with the highest rank.

ENGAGEMENT RATE

Engagement rate, which shows the percent of the audience who engages with the content posted by this influencer, including likes and comments.

AUTHENTIC ENGAGEMENT

The metric shows the average number of organic likes and comments per post, i.e. likes and comments that come from real people, without using grey hat methods.

INFLUENCER	ACCOUNT	FOLLOWERS	FROM LEBANON	AUTHENTIC ENGAGEMENT	ENGAGEMENT AVG
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1	Haifa Wehbe	@haifawehbe	9.3M	660.1K	184.4K	270.6K
2	• سيرين عبد النور •	@cyrineanour	12.5M	573.3K	113.2K	144.5K
3	Nour Arida	@nouraridaofficial	10.3M	567K	104.1K	138.3K
4	Maya Diab	@mayadiab	8.8M	621.3K	44.3K	55.4K
5	Najwa Karam	@najwakaram	12.4M	786.9K	29.2K	36.9K
6	Valerie Abou Chacra	@valerieabouchacra	1.5M	178.9K	57.2K	85.9K
7	عديلة - Adeela	@adeelaofficial	3.1M	600K	18.6K	29.6K
8	ليا - Lea hamzeh حمزة	@leahhamzeh	862.8K	107.8K	52.4K	66.3K
9	لمى - Lama Shreif شريف	@lama.shreif	1.1M	222.4K	37.5K	49.6K
10	Nekat Lebanese +18	@nekatlebanese18	2.1M	494.2K	12.4K	23.4K

INFLUENCER

ACCOUNT

FOLLOWERS

FROM
LEBANONAUTHENTIC
ENGAGEMENTENGAGEMENT
AVG

11	Cynthia Samuel ∞ سينتيا صموئيل	@cynthiasam	1.2M	161.1K	15.7K	25.1K
12	Rindala Kodeih رندلى قديح	@rindalakodeih	1.1M	524.9K	7.8K	15.5K
13	Wissam Breidy وسام بريدي	@wissambreidy	1.3M	154.2K	8.8K	12.2K
14	Zeina Makki زينة مكي	@zeinahmakki	742.8K	172.2K	14.1K	20.2K
15	Adib Chaarani - أديب شعراني	@adib_chaarani	1M	401.4K	6.3K	16K
16	Massari مساري	@massari	906.1K	116.9K	11.5K	20.3K
17	Abir Saghir style my way	@abiresag	409.4K	73.3K	23.5K	39.3K
18	Jwana Karim	@jwanagram	1.2M	183.8K	5.5K	11.9K
19	Yara bou Monsef - يارا بو منصف	@yaraboumonsef	445.4K	156.9K	21.6K	41.4K
20	Sandra Rizk	@sandrarizkofficial	953.9K	132.6K	9.9K	14.6K

INFLUENCER

ACCOUNT

FOLLOWERS

FROM
LEBANONAUTHENTIC
ENGAGEMENTENGAGEMENT
AVG

21	Mia saiid	@miasaiid	383.6K	60.4K	22.7K	35.8K
22	طلاب لبنان	@tollablebnenofficial	511.6K	232.1K	16.4K	25.6K
23	Rima Fakih Slaiby	@rimafakih	882.3K	212.8K	9.5K	14.5K
24	Tony Issa طوني عيسى	@tonyissaofficial	707.3K	107.4K	10.7K	14.3K
25	Carla Haddad. كارلا حداد	@carlahaddadofficial	1.2M	235.1K	6.3K	9.5K
26	Jane Jabre	@janejabr	332.8K	81.2K	22.3K	31.7K
27	نادين الراسي Nadinealrassi	@nadinealrassi	1.3M	313.4K	6.1K	8.3K
28	Sandy Aouad	@sandyaouad1	674.4K	125.8K	11.1K	18.1K
29	Abbass Jaafar	@abbassja3far	780.8K	243.2K	8.8K	12.7K
30	Adel Karam	@adelkaramofficialinsta	1.2M	225.1K	6.8K	8.6K

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FOLLOWERS

FROM
LEBANON

AUTHENTIC
ENGAGEMENT

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31	👉 Ali & Walaa علي وولاء 👈	@thehennaouifamily	463.9K	72.2K	14.4K	21.9K
32	Ziad Bourji	@ziadbourji	1.7M	263.5K	4.3K	5.7K
33	Carine Rizcallah	@carinerizcallah	465.4K	231.2K	13.4K	18.3K
34	JANE KONSOL	@janekonsol	935.7K	300.1K	6.9K	14K
35	Imane Kamal Abi Faraj	@imaneabifarajofficial	555.5K	74.8K	11.9K	18.5K
36	Leyla Fathallah / ليلى فتح الله	@chefleylafathallah	1.2M	191.9K	5.7K	7.1K
37	Jerry Ghazal	@jerryghazal	454.5K	180K	12K	18.1K
38	Khaled Alama خالد علامة	@khaledralama	695.1K	105.9K	7.8K	11.4K
39	Wissam Hanna	@wissamhanna	1.1M	352.7K	5.1K	7.1K
40	Toufiluk توفيلوك	@toufiluk	465K	204.6K	11.2K	20.7K

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41	Joe Sader / جو صادر	@joesaderofficial	489.6K	223.9K	10.4K	15.7K
42	Dana Hallani دانا الحلاني	@danahallani	733.4K	123.8K	6.8K	9.6K
43	Nader Al Atat	@naderalatat	761.2K	120K	6.3K	8.4K
44	Alice	@aliceabdelaziz	1.6M	223.4K	2.2K	4.2K
45	BISHO	@bisho_lv	323.8K	97.5K	13.2K	25.8K
46	Husni RAMADAN - حسني رمضان	@husniramm	487.3K	96.4K	9.1K	13.5K
47	Perla Helou بيرلا حلو	@perlahelou	425.4K	84.1K	9.2K	14.5K
48	Elie - إيلي سماحة Samaha	@eliesamaha_official	975.6K	233.2K	4.3K	6.4K
49	hanin حنين دويك	@hanindweikk	209.3K	69.8K	20K	31.6K
50	نينا سبيتي ♣️	@ninasbeiti	233.2K	27.7K	13.9K	25.8K

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FOLLOWERS

FROM
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ENGAGEMENTENGAGEMENT
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51	Colette Hallani	@colettehallani	474.2K	91.5K	7.4K	10.2K
52	Zuhair Murad	@zuhairmuradprivate	1.3M	120.9K	2.9K	4.2K
53	Rayan Hayek	@rayanhayek	294.4K	138.8K	11.9K	21.3K
54	Bassam Fattouh	@bassamfattouh	844K	221.7K	4.4K	6.2K
55	Jihan Alama	@jihanalama	459.3K	69K	7.2K	10.7K
56	Rania Salwan رانيا نديم سلوان	@raniasalwan	270.5K	39.1K	12.3K	19.5K
57	Sarah Grey	@bloggerwanabe	506.9K	159.7K	6.8K	11.5K
58	Elie Jlede - إيلي جلادة	@elychemaly	372.7K	174.2K	8K	13.1K
59	Stéphanie Atala ستيفاني عطالله	@stephanieatalaofficial	335K	184.2K	8.8K	13.9K
60	☆☆georgina ☆☆جورجينا	@georgiinaofficial	211.8K	23.5K	12.2K	22.8K

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FOLLOWERS

FROM
LEBANONAUTHENTIC
ENGAGEMENTENGAGEMENT
AVG

61	Georges Khabbaz جورج خباز	@georgeskhabbazofficial	352.3K	137.2K	8.2K	10.9K
62	ROBERT ABI NADER	@robertabinader	404.7K	77.3K	7.1K	11.3K
63	Djsky+	@djsky_skymusic	540.6K	98.3K	4.1K	8.4K
64	Hicham Haddad - official	@hichamhaddadz	738.8K	323.7K	3.6K	5K
65	Mona Abou Hamze	@monaabouhamzeofficial	1M	181.5K	2.9K	3.9K
66	Patrick Daoud	@patrickdaoud	231.4K	106.4K	10.9K	19.2K
67	Pamela	@pamelakawass_	241.8K	74.6K	10.1K	14.8K
68	نادين علي نايف عبدالعزيز	@nadineabdelaziz	1M	160.2K	2K	3.5K
69	نايا محمد شريف	@itsnayachreif	306.2K	88K	8.1K	13K
70	<i>Dolly Ayash</i>	@dollyayash	547.6K	92.8K	4.2K	6.4K

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FOLLOWERS

FROM
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71	Fadi El Khatib	@fadielkhatib15	310.9K	146.4K	7.1K	12.2K
72	3arab Lifestyle	@3arablifestyle	987.7K	205.9K	2.2K	3.4K
73	Maya Reaidy	@mayareaidy	441.7K	94.3K	4.8K	7.7K
74	أمل taleb طالب	@amaltalebofficial	452K	172.2K	4.4K	6.4K
75	aya alhajj ali	@aya.alhajj.ali	333.3K	149.6K	6K	11.2K
76	Lebanese Memes	@lebanesememes	663.1K	329.2K	2.9K	5K
77	Adele Jamaleldine	@adelejamaleldine	344.7K	92.8K	5.4K	7.9K
78	Paola El Sitt باولا السّيت	@mlle_paola	490K	84.4K	4.3K	8.3K
79	Nathaline Hajaig	@ja3danista	440.5K	185.4K	4.3K	7.3K
80	Hiba Tawaji	@hibatawaji	349.1K	52.1K	5.2K	7.9K

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81	Miled & Melissa	@the.rahal	245.6K	56K	7.5K	13.8K
82	Nabila Nadim Awad	@nabilaawad	192K	61.6K	9.3K	16.4K
83	Sara Abi Kanaan	@saraabikanaanofficial	435K	69K	3.9K	5.7K
84	زويا(ζωύα Τσόπέη) تسوبي	@zoya_tsopei	261.7K	41.9K	8.4K	10.8K
85	Jessica Azar	@jessicaazarofficial	575.4K	240.4K	2.8K	4.1K
86	Mama De Popo	@mamadepopo	129.5K	30.6K	13.1K	20.6K
87	Carmen Hajjar	@carmenhajjar	391.8K	130.9K	4K	6.3K
88	Sarcasm	@sarcasmbeirut	221.4K	126.4K	7K	17.1K
89	Bashaar Aljawad بشار الجواد	@bashaaraljawad_official	284.2K	55.1K	5.4K	9.4K
90	Live Love Beirut	@livelovebeirut	636.9K	177.1K	2.4K	3.6K

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FROM
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91	Ramy	@ramyhamdan	183.8K	81.7K	8.8K	17.9K
92	Rita Hayek	@ritahayek	324.5K	177K	4.5K	6.5K
93	Page admin Ramy chahine	@lebanonrepublic	301.3K	100.7K	5K	8K
94	HIMA ALLO	@himaallo.tv	290K	52.3K	4.9K	8K
95	Dana Halabi - دانا حليبي	@danahalabiworld	522.1K	91.5K	2.7K	4.1K
96	Jad Abu Ali جاد أبو علي	@jadabuali	412.6K	81.9K	2.5K	5.4K
97	Nawal Berry / نوال برّي	@nawal.berry	291.4K	119.2K	4.6K	6.6K
98	Ghayd Chammas	@el_3ama	348.1K	151K	3.9K	6.9K
99	Dayane Abi Allam	@dayane_ab	403.1K	78.4K	3.5K	5K
100	Maya Kawas مايا قواس	@maya_kawas	241.3K	95.5K	5.8K	11.8K

THE SOFTWARE WE USED

<https://hypeauditor.com/>



HypeAuditor



About me

Hi, I'm Sam. I'm a Lebanese Expat, business owner, digital sales and marketing expert.

My calling and purpose is to create jobs by helping people and businesses boost their sales through the power of digital marketing.

My team and myself are the ideal solution for small businesses and personal brands who want to join the digital era but still don't know how.



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